

MASC Media Statement

The Minnesota Amateur Sports Commission's (MASC) presence on media platforms provides opportunities to learn about MASC programs and services. Social media allows MASC to share information beyond the official agency website; however, MASC also encourages anyone interested in more information to visit mnsports.org.

Privacy

MASC social media accounts are not official MASC websites, but rather the agency's presence on third-party service providers' platforms, which means MASC has limited control over how each platform uses personal data provided by users. Users are encouraged to read privacy policies of each social media platform via these platforms.

Communications with MASC, whether on social media or in an email or traditional mail, are subject to Minn. Stat. Chapter 13, the Minnesota Government Data Practices Act. Generally, social media and email interactions are public information, and are subject to disclosure, according to that Act.

Media inquiries

If you are a member of the media seeking information, publication or republication permission, formal comment or an interview, please contact masc@mnsports.org.

Content

MASC official social media accounts are used as an alternative method for sharing news and promoting MASC initiatives and programs.

MASC may share content from other users or websites that may interest its followers and support MASC goals. Links to other resources are provided for the convenience of users and are intended to point users to additional information that may add perspective. MASC is not responsible for the accuracy, currency or reliability of the content of these links, nor does it explicitly or implicitly endorse these sites or their content.

MASC does not endorse any products advertised through social media platforms nor does it generate or control any of the advertising.

<u>Facebook</u>

MASC's official Facebook account is https://www.facebook.com/MNAmateurSports.

MASC's Facebook account will follow and "like" users related to business interests. MASC's decision to "like" a particular Facebook page, or the appearance of a user as a follower of MASC, does not imply endorsement of any kind.

Comments made by the public on the MASC Facebook page are reviewed, and while comments will not be edited, they may be deleted without notification if they include...

- Graphic, obscene, explicit, vulgar or racially offensive language
- Language that is abusive, hateful or intended to defame anyone or any organization
- Hate speech, name-calling and/or personal attacks



- A solicitation or advertisement
- Suggesting or encouraging illegal activity
- A copyright infringement
- Spam

MASC also reserves the right to delete any other comments/materials deemed inappropriate that are not covered by the preceding list. Repeated violations of these guidelines may result in blocking the author from the platform.

LinkedIn

MASC's official LinkedIn company page is https://www.linkedin.com/company/minnesota-amateur-sports-commission/.

Any LinkedIn member can follow the MASC company page, and MASC employees with individual accounts on LinkedIn may select MASC as their employer. The appearance of a user as a follower or employee of MASC does not imply endorsement of any kind.

Twitter

MASC's official Twitter account is @MNAmateurSports.

MASC may tweet or retweet content from other users it thinks may interest its followers and support the department's goals.

MASC follows users related to business interests. MASC's decision to follow a particular Twitter account, or the appearance of a user as a follower of MASC, does not imply endorsement of any kind.